



SEEKRUN

SEEK YOUR LIFE

# NEW PRODUCT 2023

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A cyclist in a black and red jersey is riding away on a paved road that curves through a dense forest of tall evergreen trees. The scene is captured from a low angle, emphasizing the road's curve and the surrounding greenery.

# SEEKRUN

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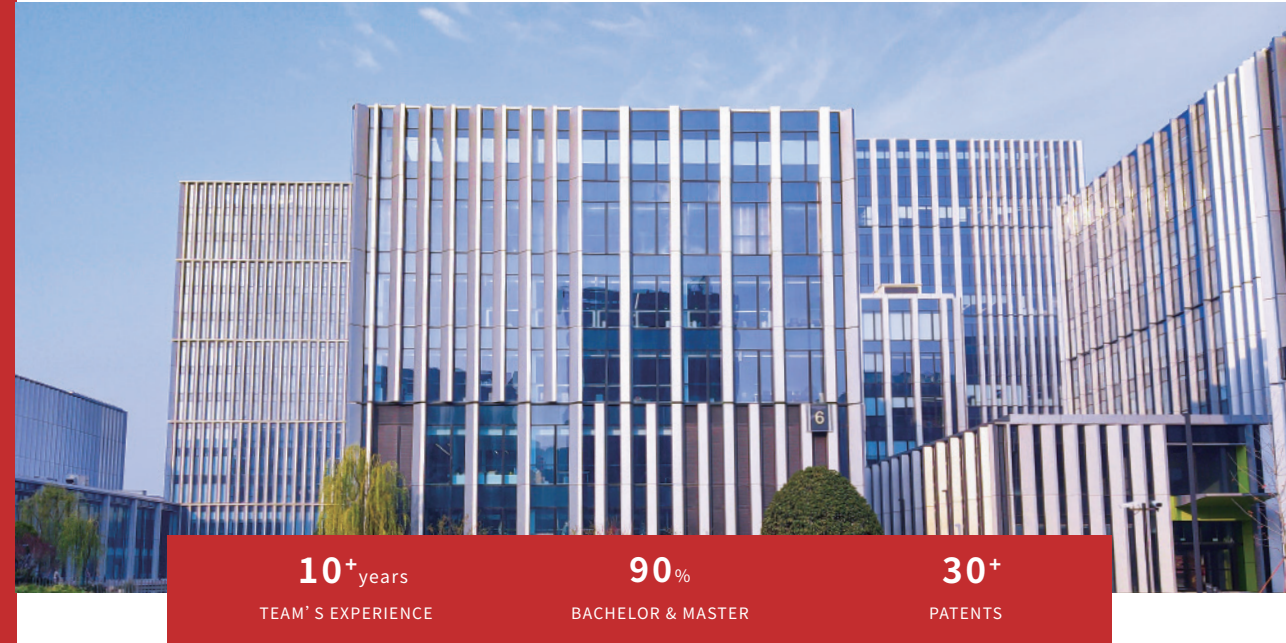


# 01

## ABOUT SEEKRUN

Become a world-class brand  
with the core of intelligent interconnection

## PROFILE OF SEEKRUN



SEEKRUN was founded on November 1st, 2020. Intelligent Display Instrument of SEEKRUN brand is committed to R&D design, manufacturing and selling of intelligent display instrumental and related accessories products for E-bike , E- scooter and electric two-wheel transports.

Taking intelligent display instruments as the entry point and giving full play to its advantage of system connection as the core business, SEEKRUN is developing both in scope and depth with the department goals of boosting bicycle industry. In the future, intelligent display and control products will be developed to realize intelligent interconnection of people, objects and scenarios. Based itself on medium and high-end intelligent display instrument markets, SEEKRUN will only manufacture the best products with optimum quality.

# 02

## SERVICE DIRECTION

Provide systematic scenario-based solutions

## UNIVERSAL DISPLAY



After 18 months, SEEKRUN has launched a variety of display products in response to the general needs of the market, covering various screen types such as TFT, LCD, LED, and various screen sizes.

SEEKRUN keeps improving its products, pays attention to user experience, fully taps the pain points of display products, and makes targeted improvement plans to ensure that it provides customers with the best products. We focus on research on board end connector solutions, display effect solutions, IPX7 waterproof solutions, and interactive experience solutions.



## PRODUCT LIST

### PRODUCTS

**A1** — 3.5inch TFT Horizontal Screen

**G1** — 3.5inch TFT Vertical Screen

**X1** — 3.5inch TFT Vertical Screen

**M1** — 3.2inch LCD-VA Instrument

### NEW PRODUCTS

**Q1** — 1.91inch Integrated Display

**Y2** — 1.69inch TFT Left Mounted

**Eone** — LED Left Mounted



# CUSTOMIZED DEVELOPMENT

Perfect design process and fast delivery cycle

SEEKRUN has a complete R&D and manufacturing system, an expert-level core team, and has been deeply engaged in its professional field for more than ten years. With rich experience in successful projects, SEEKRUN can provide customers with customized display solutions.

A number of service outlets are distributed in the Yangtze River Delta region of China, Taiwan, China and Stuttgart, Germany , which can quickly respond to customers' after-sales needs and technical support.

# SERVICE NETWORK



# CUSTOMIZED PROCESS





# DISPLAY ACCESSORIES DESIGN

SEEKRUN develops not only displays, but also various types of related accessories, which can be freely combined according to customers' needs.

01

### UNIVERSAL REMOTE

SEEKRUN has developed a variety of switch, all of which can be used universally and can be freely combined with different instruments to meet the different aesthetic needs of customers.



02

### INTEGRATED REMOTE

SEEKRUN has been working to reduce the number of parts on the handlebar end. So it has designed a remote that integrates the bell.



03

### APP

The development of the APP realizes the navigation function of the display side, and with the LED button, the virtual smart display can be realized through the mobile phone.



04

### MULTIFUNCTIONAL CLIP RING

In order to reduce vehicle accessories, SEEKRUN designed a multifunctional bracket, which can meet the installation of displays and lights at the same time, and supports angle adjustment.



05

### HUB

In order to simplify the wiring of the whole vehicle and reduce the amount of wire, the independent module is suitable for a variety of displays.



06

### HIDDEN WIRING SOLUTION

Hidden wiring solution realized by integrated handlebar design.



# 03

## PRODUCT INTRODUCTION

Friendly HMI experience

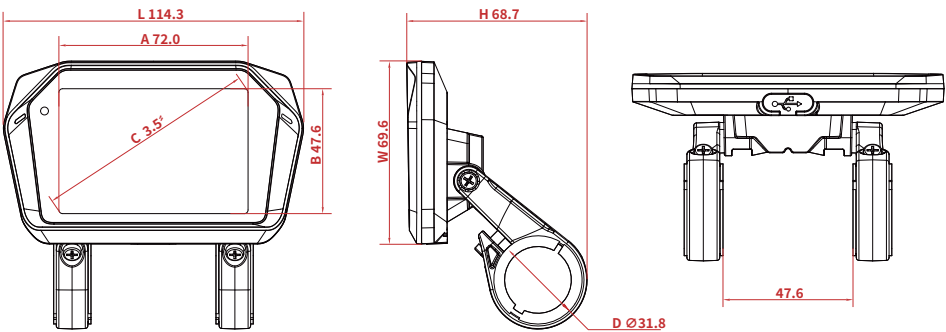


# INTRODUCTION-A1

With a 3.5-inch horizontal screen, A1 is adaptable to urban leisure bicycles. This product is oriented to high-end markets with a focus on Product texture.

With excellent performance and a novel shape. A1 is also equipped with breathing lights which change the color with the speed.

The upgrade version of A1 even possesses an APP to realize the function of navigation.



## PRODUCT ADVANTAGES

- OCR Full-Fit
- Breathing Light
- Multi-color Gear
- Dynamic Interface
- Board End Connector
- Type-C Charging Port
- Support UART/CAN Protocol
- Soda Lime Glass Hardness Value:6h
- Customized Backlight Module:450cd/m²
- Navigation (Upgrade)



## PRODUCT PARAMETERS



Category		Parameter
Size	L*W*H	114.3*69.6*68.7mm
	A*B	72.0*47.6mm
	C	3.5"
	D	Φ25.4/Φ31.8mm
Screen	Type	Color Matrix
	Pixel	480*320px
Connector	Type	Board End Connector
	Length	300/250mm
Core Data	Rated Voltage	36V/48V
	Support Modes	Mode Gear / Digital Gear
	Operating Temperature	-20~50°C
	Waterproof	IPX6
	Weight(g)	163±5
	Com.Protocol	UART/CAN
Further Specifications	Bluetooth	Optional
	Navigation	Optional
	Light Sensor	Yes
	Type-C	5V 500mA
Test & Certifications		CE / Rohs/EN15194/Reach
Display Content		Parameter Setting
Current Speed		Brightness
Max Speed		Auto OFF
Average Speed		Unit
Single Trip		Assist Mode
Total Distance		Date & Time
Range		Auto Lamp
Error Code		Reset
Capacity		Version Info
Walk Assistance		Battery Info
Trip Time		Error Info
Power		/
Date & Time		/



# INTRODUCTION-G1

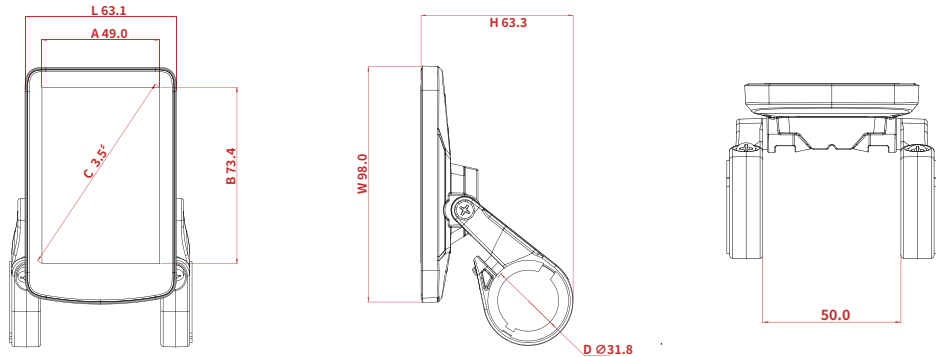
With a 3.5-inch high-resolution color screen, G1 suits for urban leisure bicycles.  
Possessed of a dainty body and a curved 2.5D screen, G1 is exquisite in details.  
Besides the pretty appearance, G1 is interactively-friendly, which may render a pleasant user experience.

## PRODUCT ADVANTAGES

- OCA Full-Fit
- IPX7 Waterproof
- Multi-color Gear
- Dynamic Interface
- Board End Connector
- Support UART/CAN Protocol
- Soda Lime Glass Hardness Value:6h
- Customized Backlight Module:450cd/m²



## PRODUCT PARAMETERS



Category		Parameter
Size	L*W*H	63.1*98.0*63.3mm
	A*B	49.0*73.4mm
	C	3.5"
	D	Φ25.4/Φ31.8mm
Screen	Type	Color Matrix
	Pixel	320*480px
Connector	Type	Board End Connector
	Length	300/250mm
Core Data	Rated Voltage	36V/48V
	Support Modes	Mode Gear / Digital Gear
	Operating Temperature	-20~50°C
	Waterproof	IPX7
	Weight(g)	140±5
	Com.protocol	UART/CAN
Further Specifications	Bluetooth	Optional
	Light Sensor	Yes
Test & Certifications		CE / Rohs/EN15194/Reach
Display Content		Parameter Setting
Current Speed		Brightness
Max Speed		Auto OFF
Average Speed		Unit
Single Trip		Assist Mode
Total Distance		Auto Lamp
Range		Reset
Error Code		Version Info
Capacity		Battery Info
Walk Assistance		Error Info





# INTRODUCTION-X1

With a 3.5-inch color screen in the middle, this display instrument applies to urban leisure bicycles.

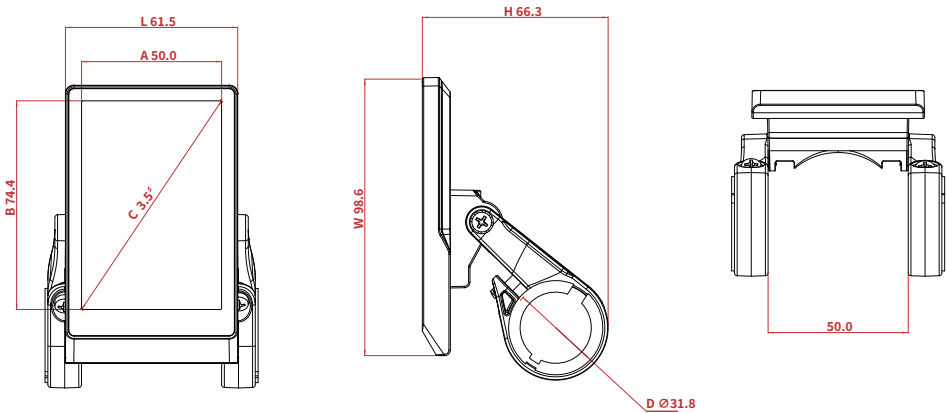
The minimalistic appearance highlights the functions of the product itself, matching bicycles of various styles.

## PRODUCT ADVANTAGES

- OCA Full-Fit
- IPX7 Waterproof
- Multi-color Gear
- Dynamic Interface
- Board End Connector
- Support UART/CAN Protocol
- Soda Lime Glass Hardness Value:6h
- Customized Backlight Module:450cd/m²



## PRODUCT PARAMETERS



Category		Parameter
Size	L*W*H	61.5*98.6*66.3mm
	A*B	50.0*74.4mm
	C	3.5"
	D	Φ25.4/Φ31.8mm
Screen	Type	Color Matrix
	Pixel	320*480px
Connector	Type	Board End Connector
	Length	300/250mm
	Rated Voltage	36V/48V
Core Data	Support Modes	Mode Gear / Digital Gear
	Operating Temperature	-20~50°C
	Waterproof	IPX7
	Weight(g)	146±5
	Com.protocol	UART/CAN
Further Specifications	Bluetooth	Optional
	Light Sensor	Yes
Test & Certifications		CE / Rohs/EN15194/Reach
Display Content		Parameter Setting
Current Speed		Brightness
Max Speed		Unit Switch
Average Speed		Speed Limit
Single Trip		Wheel Size
Total Distance		Magnetic Setting
Range		Voltage Switch
Error Code		Auto OFF
Capacity		Reset
Walk Assistance		/

# INTRODUCTION-M1

This is a high cost-effective display instrument.

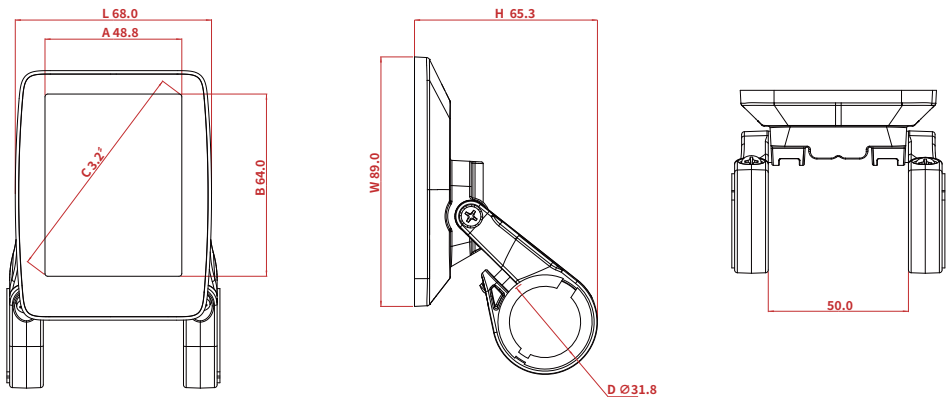
The negative display segment-code LCD screen with white characters on black background looks more fashionable than the traditional segment-code LCD screen, which will meet a different demand of the customers.

## PRODUCT ADVANTAGES

- OCA Full-Fit
- IPX7 Waterproof
- Board End Connector
- Support UART/CAN Protocol
- Soda Lime Glass Hardness Value:6h
- Customized Backlight Module:450cd/m²
- LCD-VA Screen



## PRODUCT PARAMETERS



Category		Parameter
Size	L*W*H	68.0*89.0*65.3mm
	A*B	48.8*64.0mm
	C	3.2"
	D	Φ25.4/Φ31.8mm
Screen	Type	Segment Matrix
	Pixel	-
Connector	Type	Board End Connector
	Length	300/250mm
Core Data	Rated Voltage	36V/48V
	Support Modes	5 Digital Gears (Unchangeable)
	Operating Temperature	-20~50°C
	Waterproof	IPX7
	Weight(g)	130±5
	Com.protocol	UART/CAN
Further Specifications	Bluetooth	Optional
	Light Sensor	Yes
Test & Certifications		CE / Rohs/EN15194/Reach
Display Content		Parameter Setting
Current Speed		Brightness
Max Speed		Voltage Switch
Average Speed		Wheel Size
Single Trip		Unit Switch
Total Distance		Speed Limit
Error Code		Reset
Capacity		Auto OFF
Walk Assistance		Magnetic Setting
/		Battery Info



# INTRODUCTION-Q1

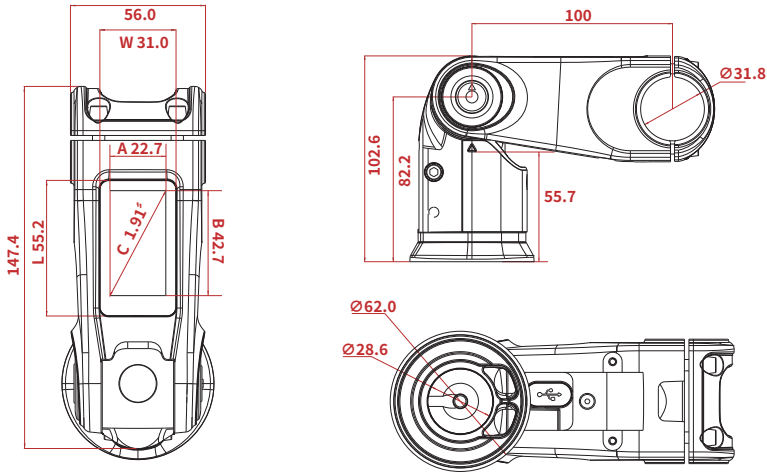
This is a 1.91-inch embedded color screen instrument.  
The bus cable is embedded to solve the problem of messy wire assembly.  
It is more humanized to meet the needs of different customers by matching with the self-developed stem with adjustable angle.

## PRODUCT ADVANTAGES

- OCA Full-Fit
- IPX7 Waterproof
- Type-C Charging Port
- Wide Voltage:10V-100V
- Board End Connector
- The Riser Angle is Adjustable
- Support UART/CAN Protocol
- Soda Lime Glass Hardness Value:6h
- Customized Backlight Module:450cd/m²



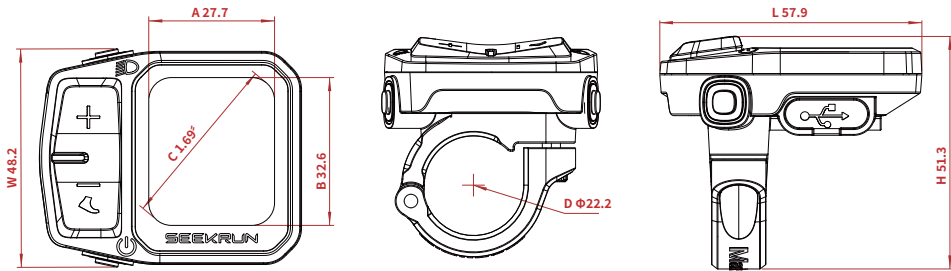
## PRODUCT PARAMETERS



Category		Parameter
Size	L*W*H	55.2*31.0*37.6mm
	A*B	22.7*42.7mm
	C	1.91"
	D	embedded
Screen	Type	TFT Color Matrix
	Pixel	170*320px
Connector	Type	Board End Connector
	Length	500mm
Core Data	Rated Voltage	36V/48V
	Support Modes	Mode Gear /Digital Gear(0~9)
	Operating Temperature	-20~50℃
	Waterproof	IPX7
	Weight(g)	709±5
	Com.protocol	UART/CAN
Further Specifications	Type-C	5V 500mA
Test & Certifications		CE / Rohs/EN15194/Reach
Display Content		Parameter Setting
Current Speed		Brightness
Max Speed		Wheel Size
Average Speed		Unit Switch
Single Trip		Speed Limit
Total Distance		Reset
Error Code		Auto OFF
Capacity		/
Walk Assistance		/

# INTRODUCTION-Y2

This is a 1.69-inch left-mounted color-screen instrument with delicate and compact shape, which can be adapted to different models and curved buttons to improve the pressing experience.



## PRODUCT ADVANTAGES

- OCA Full-Fit
- IPX7 Waterproof
- Multi-color Gear
- Board End Connector
- Type-C Charging Port
- Wide Voltage:10V-100V
- Support UART/CAN Protocol
- Soda Lime Glass Hardness Value:6h
- Customized Backlight Module:420cd/m²



## PRODUCT PARAMETERS

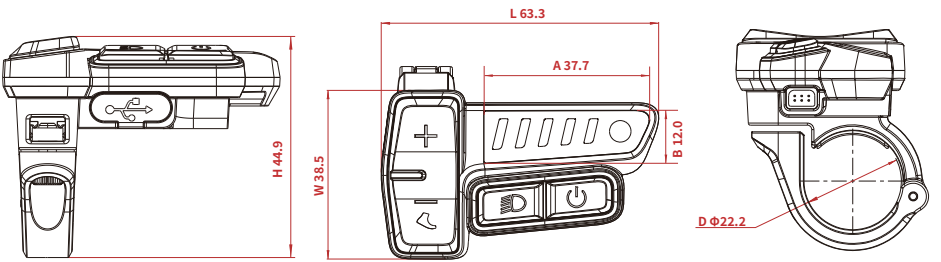


Category		Parameter
Size	L*W*H	57.9*48.2*51.3mm
	A*B	27.7*32.6mm
	C	1.69"
	D	Φ22.2mm
Screen	Type	TFT Color Matrix
	Pixel	240*280px
Connector	Type	Board End Connector
	Length	500mm
Core Data	Rated Voltage	36V/48V
	Support Modes	Mode Gear /Digital Gear(0~9)
	Operating Temperature	-20~50°C
	Waterproof	IPX7
	Weight(g)	46±5
	Com.protocol	UART/CAN
Further Specifications	Bluetooth	Optional
	Light Sensor	Yes
	Type-C	5V 500mA
Test & Certifications		CE / Rohs/EN15194/Reach
Display Content		Parameter Setting
Current Speed		Brightness
Max Speed		Wheel Size
Average Speed		Unit Switch
Single Trip		Speed Limit
Total Distance		Reset
Error Code		Auto OFF
Capacity		/
Walk Assistance		/



# INTRODUCTION-Eone

This is an LED color screen instrument with compact appearance.  
Adopt LED screen to consume less power and save energy.  
The upgraded version can also be used as a remote to provide customers with more choices.



## PRODUCT ADVANTAGES

- IPX7 Waterproof
- Board End Connector
- Support UART/CAN Protocol
- Soda Lime Glass Hardness Value:6H
- It Can Be Used As a Remote As Well As an Independent Display
- LED Screen



Category		Parameter
Size	L*W*H	63.3*38.5*44.9mm
	A*B	37.7*12.0mm
	C	/
	D	Φ22.2mm
Screen	Type	LED
	Pixel	-
Connector	Type	Board End Connector
	Length	500mm
Core Data	Rated Voltage	36V/48V
	Support Modes	Three Gear Adjustment
	Operating Temperature	-20~50°C
	Waterproof	IPX7
	Weight(g)	37±5
Further Specifications	Com.protocol	UART/CAN
	Type-C	5V 500mA
Display Content	Capacity	Yes
	Test & Certifications	CE / Rohs/EN15194/Reach

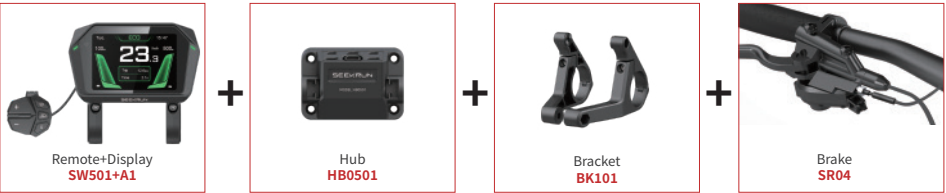
## PRODUCT PARAMETERS



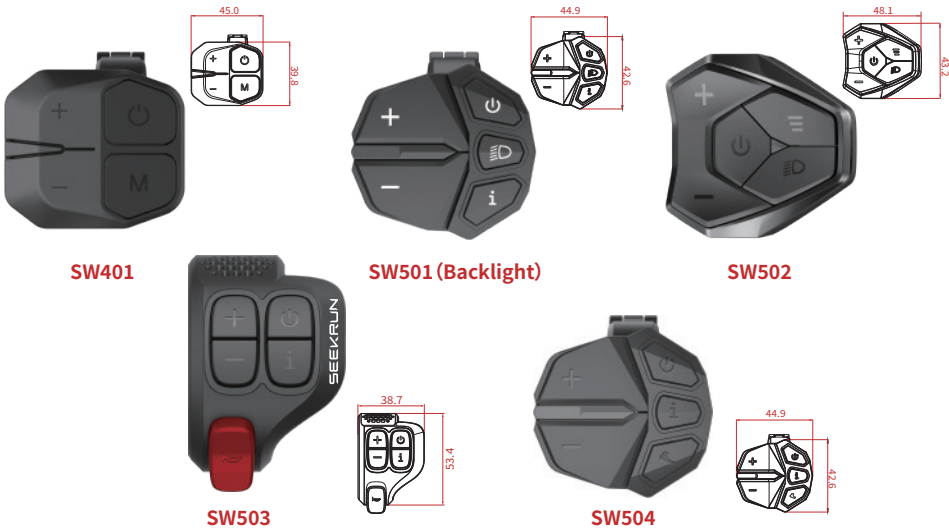
# ACCESSORIES



## KIT 01



## REMOTE



## BRACKET





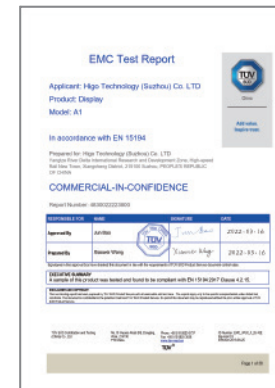
# 04

## CERTIFICATION AND TEST

High quality by ingenious craftsmanship

## CERTIFICATION

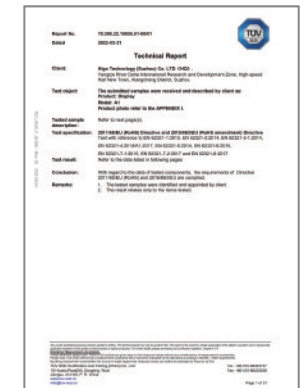
SEEKRUN not only focuses on research and development, but also mass-produces products in accordance with international standards and successfully passed various testing standards.



EMC test report



ROHS certification



CE certification



Utility model & Appearance patent

# TEST

SEEKRUN has perfect testing capabilities, we continuously optimize our products by strict test process.

In addition, we have set up a cycling club to test the products on the road. The members of SEEKRUN also took this opportunity to fully experience the products and constantly propose better display solutions. SEEKRUN also hopes to take this opportunity to enhance everyone's awareness of environmental protection and develop a good habit of green commuting.

